

TAMPERE.
FINLAND

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**” The fairytale Finnish city you’ve
probably never heard of ”**

THE TIMES



Special characteristics of Tampere



DARING



LAID-BACK



COLLABORATIVE

The most attractive city in Finland is growing fast

POPULATION

260,000 \Rightarrow 300,000
2025 2040

Average age
40 years

Most
common age
24 years



HOME TO CREATIVE PEOPLE

**“We must dare to choose whether we
want to be world-class or not”**

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OPEN YOUR SENSES IN TAMPERE

Photo: Visit Tampere / Laura Vanzo